

LIN LI

Department of Informatics
School of Information and Computer Sciences
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EDUCATION

- 2021 **Ph.D., Information and Media**
Michigan State University
Dissertation: "Sharing joy through technology: The effect of synchronicity, nonverbal cues, and persistence on affective well-being."
- 2016 **M.A., Mass Communication**
Tsinghua University, China
- 2012 **B.A., Teaching Chinese as a Second Language**
Xiangtan University, China

POSITIONS HELD

- 2021-Present **Postdoctoral Scholar**
Department of Informatics
University of California, Irvine

RESEARCH AREA

Communication technology, computer-mediated communication, social networks, social support;
Health information technology, self-regulation, self-management of health behaviors;
Health behavior change, health behaviors/outcomes, hedonic and eudaimonic well-being;
Quantitative and qualitative methods;

PEER-REVIEWED JOURNAL PUBLICATIONS

- Peng, W., Li, L., Kamp, K., Bowen, M., Cotten, S., & Kononova, A. (2021). Habit formation in wearable activity tracker use among older adults: Qualitative study. *JMIR mHealth and uHealth*. DOI: 10.2196/22488. (IF 4.31)
- Li, L., Peng, W., Kononova, A., Bowen, M., & Cotten, S. R. (2020). Factors associated with older adults' long-term use of wearable activity trackers. *Telemedicine and E-Health*, 26(6), 769-775. <https://doi.org/10.1089/tmj.2019.0052> (IF 2.34)

- Li, L., & Peng, W.** (2020). Does health information technology promote healthy behaviors? The mediating role of self-regulation. *Health Communication, 35*(14), 1772–1781. <https://doi.org/10.1080/10410236.2019.1663468> (IF 1.97)
- Li, L., & Peng, W.** (2019). Transitioning through social media: International students' SNS use, perceived social support, and acculturative stress. *Computers in Human Behavior, 98*, 69–79. <https://doi.org/10.1016/j.chb.2019.03.011> (IF 5.00)
- Kononova, A., **Li, L.**, Kamp, K., Bowen, M., Rikard, R. V., Cotten, S., & Peng, W. (2019). The use of wearable activity trackers among older adults: Focus group study of tracker perceptions, motivators, and barriers in the maintenance stage of behavior change. *JMIR MHealth and UHealth, 7*(4), e9832. <https://doi.org/10.2196/mhealth.9832> (IF 4.31)

PEER-REVIEWED CONFERENCE PROCEEDINGS

- Li, L., Peng, W., Kononova, A., Kamp, K., & Cotten, S.** (2021). *Rethinking wearable activity trackers as assistive technologies: A qualitative study on long-term use*. The 54th Hawaii International Conference on System Sciences (HICSS-54).
- Li, L., Peng, W., Kamp, K., Bowen, M., Cotten, S., Rikard, R.V., & Kononova, A.** (2017). *Poster: Understanding long-term adoption of wearable activity trackers among older adults*. In Proceedings of the 2017 Workshop on Wearable Systems and Applications (pp. 33–34). ACM.
- DeClercq, J., Cotten, S. R., Peng, W., Kononova, A., Bowen, M., Kamp, K., Rikard, R. V., & **Li, L.** (2017). *Wearable activity trackers and older adults: the social effect and importance in healthcare*. Connected Health Conference. doi:10.2196/iproc.8580.

PEER-REVIEWED CONFERENCE PRESENTATIONS

- Li, L., & Meng, J.B.** (2021, May 27-31). *Communication with the core and acquaintance network: Association with physical activity and psychosocial mechanisms*. International Communication Association Annual Conference. Virtual.
- Klein, M., Ratan, R., **Li, L.**, Ucha, C., Duby, J., & Nowak, K. (2020, October 23). *Social presence cultivation & loneliness during COVID-19*. 18th Conference of the International Society for Presence Research (ISPR). Virtual.
- Li, L.** (2020, May 20). *Mediated capitalization: Channel affordances, network responsiveness, and subjective well-being*. 11th Annual Doctoral Consortium of the Communication and Technology Division of the International Communication Association, Gold Coast, Australia. Accepted paper. (Cancelled due to COVID-19)
- Li, L.** (2019, August 7-10). *A serial mediation model of media exposure on body shame: The role of internalization of appearance ideals and self-objectification*. Association for Education in Journalism & Mass Communication Annual Conference, Toronto, Canada. Top Student Paper.

- Li, L., & Peng, W.** (2019, May 24-28). *Learning about America: International students' SNS use, cultural learning, and sociocultural adaptation*. International Communication Association Annual Conference, Washington DC. Top paper.
- Li, L., Rheu, M.J., & Kononova, A.** (2019, May 24-28). *Viewing females in sexualized clothing on Instagram: Effects on women's body image*. International Communication Association Annual Conference, Washington DC.
- Li, L., & Peng, W.** (2019, May 24-28). *Does health information technology promote healthy behaviors? The mediating role of self-regulation*. International Communication Association Annual Conference, Washington DC.
- Li, L., & Shao, C. Y.** (2018, August 6-9). *Asian international students' mass media use and acculturation strategies: Considering the effects of remote acculturation*. Association for Education in Journalism & Mass Communication Annual Conference, Washington DC. Top Student Paper.
- Li, L.** (2018, August 6-9). *International students' social networking sites use, perceived social support, and acculturative stress*. Association for Education in Journalism & Mass Communication Annual Conference, Washington DC.
- Kononova, A., Kamp, K., Bowen, M., **Li, L.**, Rikard, R. V., DeClercq, J., Cotten, S. R., & Peng, W. (2018, May 24-28). *The use of wearable activity trackers among older adults: Analysis of wat feature perceptions, motivators, and barriers in different stages of behavior change*. International Communication Association Annual Conference, Prague, Czech Republic.
- Bowen, M., Kamp, K., Kononova, A., Peng, W., Cotten, S., Rikard, R.V., Declercq, J., & **Li, L.** (2017, May 24-26). *The role of motivation in helping older adults cross the wearable activity tracker divide*. International Conference of Partnership for Progress on the Digital Divide (PPDD), San Diego, CA.
- Lu, J., & **Li, L.** (2015, July 12-16). *Media use and social identity: Local, national, and global in 31 countries*. International Association for Media and Communication Research (IAMCR) Annual Conference, Montreal, Canada.

ON-CAMPUS PRESENTATIONS

- Brinkmann, J., Maidens, L., Combs, S., Knapp, E., **Li, L.**, Rawal, H., Sluga, M., & Thurston-Torres, J. (2021, May 7). *Cultivating Community and Belonging in the Virtual and In-Person Undergraduate Classroom*. 2021 Spring Conference on Teaching, Learning, and Student Success, East Lansing, MI.
- Li, L.** (2018, February 17). *Predicting international students' acculturation: Mass media and SNS use, social support, and cultural knowledge*. The 10th Annual Graduate Academic Conference, East Lansing, MI.

RESEARCH EXPERIENCE

Research Assistant

Department of Media and Information, Michigan State University

- 2020-2021 PI: Dr. Anastasia Kononova; funded by Science+Society@State grant
- Designing and conducting dyadic interviews with older adults with and without cognitive impairment and dementia about their use of information and communication technologies
- 2020 PI: Dr. Rabindra Ratan
- Analyzed data and developed publications on how media use is related to loneliness and distress
- 2017 PIs: Dr. Wei Peng & Dr. Anastasia Kononova; funded by Science+Society@State grant
- Conducted focus group with older adults on their experiences using activity trackers, analyzed qualitative and quantitative data, wrote publications for journals and conferences

Research Assistant

School of Journalism and Communication, Tsinghua University

- 2014-16 PI: Dr. Jia Lu
- Conducted literature review, analyzed data regarding media use and social identity and tolerance across countries, wrote publications for journals and conferences

TEACHING EXPERIENCE

Department of Media and Information, Michigan State University

Course Developer and Co-Instructor of Record

Summer 2019 & 2020 MI 401: Special Topics in Information & Society: The Social Life of Digital Technology (online)

Teaching Assistant

Summer 2021 MI 339: Games and Society (online)

Spring 2021 MI 101-730: Understanding Media and Information (online)

 MI 355: Media and Information Research Methods (online)

Fall 2020 MI 220 Methods for Understanding Users (online)

 MI 401 Special Topics in Information & Society: Cyborgs (online)

Spring 2019 & 2020 MI 355: Media and Information Research Methods (offline)

Fall 2019 MI 360: Media & Information Management (offline)

Fall 2016 – Fall 2019 MI 101-730: Understanding Media and Information (online)

Fall 2018 – Spring 2019 MI 101-001: Understanding Media and Information (offline)

Guest lecturer

Spring 2020	MI 355: Media and Information Research Methods "Gathering data using different sampling methods"
Fall 2019	MI 360: Media & Information Management "Motivating employees"
Spring 2019	MI 101: Understanding Media and Information "Current topics on social media"
Spring 2019	COM 310: Intercultural Communication "International students' SNS use"
Spring 2019	MI 355: Media and Information Research Methods "Designing survey questionnaires" "Doing an online survey using Qualtrics" "Hypothesis testing and inferential data analysis" "Content analysis"

FELLOWSHIPS & GRANTS

2021	Mary Louise Gephart Donnell Fellowship The Graduate School, MSU (\$3,000)
2021	Dissertation Completion Fellowship The Graduate School, MSU (\$8,000)
2020-2021	The Graduate Fellowship in Undergraduate Teaching and Learning The Residential College in the Arts and Humanities, MSU (\$7,500)
2020	AEJMC Presidential Diversity & Inclusion Career Development Fellowship Association for Education in Journalism & Mass Communication
2019	Summer Research Excellence Fellowship Department of Media and Information, MSU (\$4,235)
2018	Summer Research Excellence Fellowship Department of Media and Information, MSU (\$2,120)
2018	Strosacker Research Award for Health and Risk Communication (CO-PI) College of Communication Arts and Sciences, MSU (\$3,960)
2017	Summer Research Excellence Fellowship Department of Media and Information, MSU (\$1,000)

HONORS & AWARDS

2020, 2019, 2017	Thomas F. Baldwin Endowed Scholarship Department of Media and Information, MSU
2019	Top Student Paper Award (2 nd place), Mass Communication & Society Division Association for Education in Journalism & Mass Communication

2019	Top Paper Award , Intercultural Communication Division International Communication Association
2018	Top Student Paper Award (1 st place), Mass Communication & Society Division Association for Education in Journalism & Mass Communication
2018	Kappa Tau Alpha Research Award
2016	Outstanding Thesis Award Tsinghua University
2009-2012	Merit Student Scholarship Xiangtan University

PROFESSIONAL DEVELOPMENT

May 24-27, 2021	Certificate in College Teaching Institute at Michigan State University
May 10-14, 2021	Longitudinal Structural Equation Modeling Workshop in Department of Human Development & Family Studies at Michigan State University
June 6-9, 2020	Doctoral Summer Seminar on Health, Risk, And Crisis Communication at Wayne State University
April 20-25, 2020	Summer Online Instruction Readiness for Educational Excellence (SOIREE) Program at Michigan State University
June 2017	Advanced Quantitative Methods at Peking University-University of Michigan Joint Summer School
June 2015	Regression Analysis at Peking University-University of Michigan Joint Summer School

SERVICE TO PROFESSION

	Ad-hoc journal reviewer
2021	<i>Chinese Journal of Communication</i> <i>Social Science & Medicine</i> <i>Educational Gerontology</i>
2020	<i>Health Promotion Practice</i> <i>Cyberpsychology: Journal of Psychosocial Research on Cyberspace</i>
	Conference reviewer
2021	ACM/IEEE International Conference on Human-Robot Interaction
2020	International Communication Association Annual Conference
2020	The Hawaii International Conference on System Sciences (HICSS-54)
2019	Association for Education in Journalism & Mass Communication Annual Conference
2018	International Communication Association Annual Conference
	Listserv chair
2019-2020	Communication Technology Division of the Association for Education in Journalism & Mass Communication

PROFESSIONAL AFFILIATIONS

2017-present Association for Education in Journalism & Mass Communication
2018-present International Communication Association
2017-2018 Association for Computing Machinery

SKILLS

- Quantitative & Qualitative methods: Survey, experiment, (computational) content analysis, statistics, social network analysis, focus group, interview
- Software: Stata, SPSS, Mplus, HLM, R, Nvivo, Amos
- Languages (written and spoken): English, Mandarin Chinese

MEDIA COVERAGE

MSU Today [What Will Make Grandma Use Her Fitbit Longer?](#)
Science Daily [Older adults and wearable activity trackers](#)

REFERENCES

Available upon request